

## John Tesh, Connie Sellecca and Gib Gerard launch podcast, 'Intelligence For Your Life'

The unique, research-driven program delivers real-life knowledge and expert advice on health and wellness, personal development, relationships and more.

Jan. 19, 2017

**LOS ANGELES** - John Tesh, Connie Sellecca and Gib Gerard are bringing their "Intelligence For Your Life" to podcasting. The podcast is based on the hugely popular syndicated radio programs, "The John Tesh Radio Show" and "Intelligence for Your Health with Connie Sellecca," heard on more than 350 stations nationwide by 23 million listeners per week.

"Intelligence For Your Life: The Podcast" is a new program created specifically for the podcast audience. Tesh, Sellecca and Gerard share their experience and wisdom on personal development, along with the latest cutting-edge tactics, tools and routines for health and wellness, relationships, career and fitness. They interview scientists, doctors, authors and world-class performers to provide listeners with actionable intelligence on topics like brain hacks for better memory, effective morning routines, the latest research on sleep, job-hunting strategies and more.

"We've looked long and hard at all of our options before entering the podcast space," said Tesh. "We have an enormous responsibility to the loyal listeners we've served for the past 15 years on our radio properties and we now feel certain that Midroll is the only company to help us produce and distribute our 'Intelligence For Your Life' podcasts."

"Intelligence For Your Life: The Podcast" is now available in <u>iTunes</u>, Stitcher and all major podcast platforms. New episodes are released every Tuesday.

The program is exclusively represented to advertisers by Midroll Media, a wholly owned subsidiary of The E.W. Scripps Company (NYSE: SSP).

## **About Midroll Media**

Midroll Media is a leading podcast content company, advertising network and distribution platform that is changing the face of digital audio. It is the parent company of the Earwolf network and its top-ranked comedy podcasts; popular podcast listening platform Stitcher; the Howl premium subscription service, available at howl.fm and via apps for iOS and Android; and the Midroll advertising network, representing over 300 of the world's largest podcasts. With offices in Los Angeles, New York City and San Francisco, Midroll was founded in 2010 and is a wholly owned subsidiary of The E.W. Scripps Company (NYSE: SSP).

## Media contact:

Kari Wethington, The E.W. Scripps Company, 513-977-3763, kari.wethington@scripps.com