

David Gregory interviews thought leaders, celebrities and other surprising guests for new Earwolf podcast

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LOS ANGELES – Well-known television journalist and author David Gregory today launched his podcast, "The David Gregory Show," on Earwolf, home of top-rated podcasts including "Comedy Bang! Bang!" and "How Did This Get Made?"

After spending a career asking tough questions, Gregory is shedding his coat and tie to take his guests into a more intimate interview. Gregory's interview style encourages his guests to get personal while opening up about their beliefs, their faith and the things that have mattered most in their lives. Along the way, Gregory shares his own stories and experiences.

"I'm excited about joining the podcasting world," said Gregory. "This is a new challenge and a welcome one. These interviews are so much fun to do because I can have the conversation with my guests that I've really been wanting to have — we just go where my curiosity takes me. I hope the audience is as interested as I am."

Gregory is a political analyst for CNN and is the former host of NBC's "Meet the Press." He released a spiritual memoir, "How's Your Faith?", last fall.

Guests on the show include bold names from entertainment, politics, media and more. Early episodes feature guest appearances from Andy Cohen, Bravo host and creator of the "Real Housewives" franchise; media superstars Arianna Huffington and Kara Swisher; and former Massachusetts governor and 2012 GOP presidential candidate Mitt Romney. Earwolf will post the show weekly on Fridays.

The show is produced by the Scripps Washington Bureau, also part of Earwolf's parent company The E.W. Scripps Company (NYSE: SSP).

"The David Gregory Show" joins Earwolf at a time of rapid growth for the network, which found its roots in comedy. While remaining committed to its core stable of comedy shows, Earwolf's strategy to expand to other genres has succeeded in the past year, with the addition of the smart and unconventional conversation show "Question of the Day" and the popular parenting podcast "Longest Shortest Time." Earlier this month, Earwolf also debuted "Hard Nation," a fast-paced, satirical look at politics and media.

"The David Gregory Show" is available for free streaming or download on <u>iTunes</u> or <u>Soundcloud</u>; more information is available at <u>Earwolf.com</u>.

About Midroll Media

Midroll Media is a leading podcast production company and advertising network that is changing the face of digital audio. It is the parent company of the Earwolf network and its top-ranked comedy

podcasts; the Howl premium subscription service, available at howl.fm and via apps for iOS and Android; and the Midroll advertising network, representing over 200 of the world's largest podcasts. With offices in Los Angeles and New York City, Midroll was founded in 2010 and is a wholly owned subsidiary of The E.W. Scripps Company (NYSE: SSP).

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