

Scripps appoints Chris Way VP/GM of KTNV in Las Vegas

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CINCINNATI — Chris Way is the new vice president and general manager for KTNV 13 Action News in Las Vegas, effective June 12.

Way now serves as the vice president and general manager of KMTV 3 News Now in Omaha, Nebraska, also owned by The E.W. Scripps Company (NYSE: SSP). He is returning to Las Vegas, a city he and his family call home and where he has a deep knowledge of the market.

"Since joining KMTV, Chris has made a huge impact in Omaha," said Debbie Turner, vice president of television station operations. "In a relatively short time, Chris has led efforts to advance the brand and visual presentation of our news product, while rebuilding the station's sales operation. Chris's move to Las Vegas is a homecoming. He knows the uniqueness of Vegas and its players. And his multifaceted background in operations, news and sales makes him well-equipped to help build on the station's current success."

Way is an industry veteran who has focused his career on digital media. He was the director of digital media for KLAS-TV in Las Vegas, where he managed the station's overall digital business. He also was the chief technology officer for The New York Times Company's Broadcast Media Group and was the director of business development for LAKANA, a content management platform company.

His experiences include various station and corporate roles, from newsrooms and technology to leading digital media sales and content teams. He recognized the significance of digital media early and was instrumental in launching digital businesses during his time at KFOR in Oklahoma City, KFMB in San Diego and The New York Times Company.

Way graduated with a Bachelor of Business Administration degree from the University of Oklahoma.

In addition to his professional accomplishments, Way understands the importance of strong communities and has made a point to give back by volunteering via leadership roles for local charitable organizations such as United Way of Southern Nevada and the Las Vegas-Clark County Library Foundation.

Lana Durban Scott, a director of news strategy for Scripps, will be interim GM at KMTV until the company announces his permanent replacement.

About Scripps

<u>The E.W. Scripps Company</u> (NYSE: SSP) serves audiences and businesses through a growing portfolio of television, radio and digital media brands. Scripps is one of the nation's largest independent TV station owners, with 33 television stations in 24 markets and a reach of nearly one in five U.S. households. It also owns 34 radio stations in eight markets. Scripps also runs an expanding collection of local and national digital journalism and information businesses, including multi-platform

satire and humor brand <u>Cracked</u>, podcast industry leader <u>Midroll Media</u> and over-the-top video news service <u>Newsy</u>. Scripps also produces television shows including <u>"The List"</u> and <u>"The Now,"</u> runs an award-winning investigative reporting newsroom in Washington, D.C., and serves as the longtime steward of the nation's largest, most successful and longest-running educational program, the <u>Scripps National Spelling Bee</u>. Founded in 1878, Scripps has held for decades to the motto, "Give light and the people will find their own way."

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