## **NEWS RELEASE**

P.O. BOX 5380 CINCINNATI, OHIO 45202 312 WALNUT STREET, SUITE 2800 CINCINNATI, OHIO 45202

PHONE: 513.977.3000 FAX: 513.977.3024

## Scripps announces Brad Remington as new VP/GM for KMGH/KZCO in Denver

For immediate release March 4, 2015

CINCINNATI – Brad Remington, a respected journalist and proven performer in driving up ratings for large-market TV stations, is returning to KMGH, the Denver affiliate of The E.W. Scripps Company (NYSE: SSP), as vice president and general manager, effective March 9.

"Denver is a high-profile market in the company, and Brad possesses the unique combination of management style, editorial judgment and knowledge of the local area to serve the community and to meet the needs of advertisers," said Steve Wasserman, vice president and divisional general manager for Scripps. "Brad has the right entrepreneurial spirit and understanding of the changing habits of consumers to drive KMGH in the right direction for our news products across multiple platforms and customized sales solutions for area businesses."

Remington's most recent broadcast industry role was executive news director at KTVK, an independent station in the very competitive Phoenix market. In May 2012, the station was number one overall for local news, a major accomplishment for an independent station. He oversaw more than 52 hours of live local news each week and was instrumental in adding new programming to target potential audiences and advertisers.

Remington has two prior stints in Denver. In 2006 he was news director at KDVR, the FOX affiliate. In less than three years he significantly grew the ratings for the 9 p.m. newscast. The station also earned critical acclaim with both an Emmy Award and Associated Press award two years in a row for Best Evening Newscast. He spent seven years at KMGH as managing editor from 1989-1996.

He was news director at KTVI in St. Louis from 1999-2006. At the FOX affiliate, morning and prime news ratings improved, and the station evolved into the leading news operation in the market. From 1996-1999, he was news director at KOB in Albuquerque, New Mexico.

Remington returned to Denver in 2013, as an entrepreneur running a successful business in which he strengthened his skills in administration, marketing and sales. Remington's wife, Nan, is an administrator in a Denver area school. They have two adult children.

Remington has a Bachelor of Arts degree in communications from Brigham Young University.

In addition to the responsibilities at KMGH, Remington also will oversee operations of the Azteca station, KZCO, a low-power station, housed in the same building as KMGH.

## **About Scripps**

The E.W. Scripps Company (www.scripps.com) serves audiences and businesses through a growing portfolio of media brands. In July, Scripps announced a deal with Journal Communications to merge its 21 local television stations with 12 Journal television stations and 34 radio stations, which will make Scripps the nation's fifth-largest broadcasting group. The two companies also agreed to spin off their combined newspaper interests to form a new publicly traded company, to be called Journal Media Group. Scripps runs an expanding collection of local and national digital journalism and information businesses, including mobile video news service Newsy and weather app developer WeatherSphere. Scripps also produces television shows including The List and Let's Ask America, runs an award-winning investigative reporting newsroom in Washington, D.C., and serves as the long-time steward of the nation's largest, most successful and longest-running educational program, the Scripps National Spelling Bee. Founded in 1878, Scripps' motto is "Give light – and the people will find their own way."

###

Contact Carolyn Micheli, The E.W. Scripps Company, 513-977-3732 <u>carolyn.micheli@scripps.com</u>