NEWS RELEASE

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Scripps management to present at Deutsche Bank Conference on March 9

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CINCINNATI – Rich Boehne, chairman, president and chief executive officer of The E.W. Scripps Company (NYSE: SSP), Tim Wesolowski, senior vice president and chief financial officer, and Brian Lawlor, senior vice president of the Scripps TV division, will discuss the company's business strategies at the Deutsche Bank 23rd Annual Media, Internet and Telecom Conference on Monday, March 9, in Palm Beach, Florida.

Live audio of the presentation will be available from 2:50 p.m. to 3:25 p.m. Eastern. To listen, visit www.scripps.com and click on "investor information," then "audio archives." A replay will be available there for approximately 30 days afterward.

About Scripps

The E.W. Scripps Company (www.scripps.com) serves audiences and businesses through a growing portfolio of media brands. In July, Scripps announced a deal with Journal Communications to merge its 21 local television stations with 12 Journal television stations and 34 radio stations, which will make Scripps the nation's fifth-largest independent owner of TV stations. The two companies also agreed to spin off their combined newspaper interests to form a new publicly traded company, to be called Journal Media Group. Scripps runs an expanding collection of local and national digital journalism and information businesses, including mobile video news service Newsy and weather app developer Weathersphere. Scripps also produces television shows including The List and Let's Ask America, runs an award-winning investigative reporting newsroom in Washington, D.C., and serves as the long-time steward of the nation's largest, most successful and longest-running educational program, the Scripps National Spelling Bee. Founded in 1879, Scripps' motto is "Give light and the people will find their own way."

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