



Scripps names Steve Smith publisher of *Record Searchlight* in Redding, Calif.

New role is added responsibility for vice president of newspaper operations, whose Scripps career has spanned 33 years

For immediate release
Sept. 26, 2014

Twitter post: Additional role for Steve Smith, VP of newspaper operations for @EWScrippsCo – now also the publisher for @ReddingNewsFeed in California.

CINCINNATI – Steve Smith, a newspaper executive and operations expert with more than three decades of service for The E.W. Scripps Co. (NYSE: SSP), has been named publisher of the *Record Searchlight* in Redding, California. The new role is effective immediately and will be in addition to his current responsibilities as vice president of operations for the Scripps Newspaper Group.

Smith started with Scripps at the *Ventura County Star Free Press* in Camarillo, California in 1981. His introduction to the industry began as a part time driver in circulation. It flourished into an impressive career serving all different management levels in circulation sales and operations in Ventura. He demonstrated initiative in learning all aspects of *Ventura's* production including pre-press, pressroom, packaging, distribution and facilities before accepting the role to lead circulation operations for the company's entire newspaper division. As a senior leader for operations, he sets strategy and tactics to ensure business success in the company's 13 newspaper markets.

"Steve's deep knowledge of our business and diverse experience will enable him to step into this important leadership role quickly and easily," said Bruce Hartmann, chief revenue officer for the Scripps Newspaper Group. "He has a genuine interest in the Redding community – its people and its local businesses. Steve will be an energized leader who will see to it that the *Record Searchlight* continues to play an important role in serving the community across all platforms."

Smith replaces Shanna Cannon, who left Redding in July to become regional publisher of the Scripps-owned *Ventura County Star*.

About Scripps

The E.W. Scripps Company (www.scripps.com) serves audiences and businesses through a growing portfolio of television, print and digital media brands. Scripps

owns 21 local television stations as well as daily newspapers in 13 markets across the United States. It also runs an expanding collection of local and national digital journalism and information businesses, including digital video news service Newsy. Scripps also produces television programming, runs an award-winning investigative reporting newsroom in Washington, D.C., and serves as the longtime steward of the nation's largest, most successful and longest-running educational program, the Scripps National Spelling Bee. Founded in 1879, Scripps is focused on the stories of tomorrow.

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