



Scripps announces Nicholson as new vice president/GM for WFTS in Tampa, Fla.

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Twitter post: Welcome to @EWScrippsCo - Nick Nicholson named GM for @ABCActionNews

CINCINNATI – Nick Nicholson, an experienced media executive with a track record of success in competitive markets, is the new vice president and general manager for WFTS in Tampa, Florida. He joins the ABC affiliate of The E.W. Scripps Co. (NYSE: SSP) on Sept. 22.

Nicholson spent 27 years with the Belo Corp., which was acquired by Gannett in late 2013. Most recently, he was president/GM of KTVK/KASW in Phoenix. KTVK is a news-focused independent station that successfully produces more than 53 hours of news a week along with a robust digital news product. KASW is a CW affiliate. Nicholson led both stations and respective digital assets to a much improved competitive position including audience and revenue share.

Prior to his work in Phoenix, Nicholson ran WVEC, a strong ABC station in Norfolk, Virginia. He also has served as GM of KMSB/KTTU, a Fox and UPN combination in Tucson, Arizona. Earlier in his career, Nicholson was vice president of sales at WFAA in Dallas. He also was a general sales manager for WESH in Orlando, Florida and KOTV in Tulsa, Oklahoma.

He has a bachelor's degree in business and finance from the University of Arkansas.

"Nick brings vast and varied experiences to our Tampa station," said Steve Wasserman, vice president and divisional general manager for Scripps television division. "WFTS is a powerhouse station with incredible journalists serving a growing market. Nick is strong in strategic planning, employee engagement and organization and has demonstrated his abilities to lead WFTS to be successful both financially and in continuing service to its community."

WFTS is an award-winning news operation. For six years in a row, the Florida Associated Press awarded WFTS with its highest honor, "Best Overall News Organization." Its team of journalists has received numerous awards for breaking news, investigation and weather forecasting.

About Scripps

The E.W. Scripps Company (www.scripps.com) serves audiences and businesses through a growing portfolio of television, print and digital media brands. Scripps

owns 21 local television stations as well as daily newspapers in 13 markets across the United States. It also runs an expanding collection of local and national digital journalism and information businesses, including digital video news service Newsy. Scripps also produces television programming, runs an award-winning investigative reporting newsroom in Washington, D.C., and serves as the longtime steward of the nation's largest, most successful and longest-running educational program, the Scripps National Spelling Bee. Founded in 1879, Scripps is focused on the stories of tomorrow.

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