



## **DeLoach named publisher of *Abilene Reporter-News***

*Skilled newspaper executive now leads Scripps newspapers in San Angelo and Abilene*

For immediate release  
March 11, 2014

**Twitter post: Jeff DeLoach expands his role with @EWScrippsCo to be publisher for both @GoSanAngelo and @ReporterNews in Texas**

CINCINNATI – The E.W. Scripps Company (NYSE: SSP) has appointed Jeff DeLoach, publisher of its *Standard-Times* newspaper in San Angelo, Texas, to also serve as publisher of the *Abilene Reporter-News*. His expanded role is effective immediately.

As publisher in San Angelo since 2009, DeLoach has been a driving force in transforming the *Standard-Times* into a multi-platform local media enterprise focused on strengthening the community and connecting advertisers with current and prospective customers. Now he will split his time between the two markets, sharing his marketing strategies and enthusiasm for building relationships with the team in Abilene. He succeeds Dave Hedge as publisher in Abilene, who announced his departure from the company on March 5.

“Jeff DeLoach understands the importance of relationships in building successful local media businesses,” said Tim Stautberg, Scripps senior vice president of newspapers. “He also appreciates the vital role of the *Abilene Reporter-News* in the life and health of the community.”

Prior to arriving in San Angelo, DeLoach served four years as vice president of circulation at the Scripps-owned *Corpus Christi Caller-Times*, adding responsibility for advertising sales in 2008. During his tenure, he restructured the advertising management team and implemented a management development program.

From 1996 to 2005 he worked in the circulation department at the *Commercial Appeal*, the Scripps newspaper in Memphis, Tenn. He started as circulation sales and marketing manager and then became director of circulation compliance. In that role he worked directly with publishers, controllers and circulation directors at all Scripps newspapers to evaluate and monitor circulation systems and processes.

He started with Scripps in 1993 at the *Rocky Mountain News* in Denver, where he

served as circulation manager, responsible for subscriber retention and the department's budgeting, forecasting, reporting and field verification. Prior to joining Scripps he worked for the Audit Bureau of Circulations.

DeLoach has served on numerous newspaper industry boards and committees, including the Texas Daily Newspaper Association and the Newspaper Association of America, and is a past president of the Southern Circulation Managers Association. In 2008 the Newspaper Association of America recognized him as the "National Circulation Sales Executive of the Year." In 2011 The Texas Daily Newspaper Association recognized DeLoach as the "Texas Newspaper Leader of the Year."

He serves on the board of directors of several local organizations, including West Texas Rehab Center, United Way of the Concho Valley, San Angelo Chamber of Commerce, Better Business Bureau, Downtown San Angelo, Inc., and the Angelo State Athletic Foundation.

DeLoach earned a bachelor's degree in business from Roosevelt University in Chicago. He and his wife Laurette have three college-age children.

### **About Scripps**

The E.W. Scripps Company ([www.scripps.com](http://www.scripps.com)) serves audiences and businesses through a growing portfolio of television, print and digital media brands. After approval of its acquisition of two Granite Broadcasting stations later this year, Scripps will own 21 local television stations as well as daily newspapers in 13 markets across the United States. It also runs an expanding collection of local and national digital journalism and information businesses including online multi-source video news provider [Newsy](http://Newsy.com). Scripps also produces television programming, runs an award-winning investigative reporting newsroom in Washington, D.C., and serves as the longtime steward of one of the nation's largest, most successful and longest-running educational programs, Scripps National Spelling Bee. Founded in 1879, Scripps is focused on the stories of tomorrow.

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*Contact Carolyn Micheli, The E.W. Scripps Company, 513-977-3732  
[carolyn.micheli@scripps.com](mailto:carolyn.micheli@scripps.com)*